# Case Study #3

The purpose of a case study is to provide a more thorough analysis of a situation or "case" which might reveal interesting information that may be applied to future similar situations. Case studies could be written about individuals, teams and their functional dynamics, or organizations. You might be trying to define and clarify a situation or to solve a problem or, more than likely, both. The key is to take the large amount of information and break it down to the level of the individual or single unit.

A case study is an analytical piece. It involves research and application of theories, concepts, and knowledge commonly discussed in the field of study. It highlights common issues and will illuminate those issues through an in-depth study of its application to individuals, companies, governments, or whomever or whatever you are studying.

Basically, you will be recounting a “story” and while describing it you will use concepts from class to help with your discussion.

For Case Study #3 you will be required to discuss some of the concepts covered in class. Content for your paper will come from a movie, tv show, etc. approved by your instructor.

Please answer the questions provided to guide the content of your paper. Your paper should contain concept terms, definitions, and examples that demonstrate your understanding of the concepts.

The format required includes a title page (1page), an introduction (1-2 paragraphs), sections for each concept (various lengths), and a conclusion (1-2 paragraphs).

1. **Questions**

**Stress**

1. Provide one example of a character experiencing the General Adaptation Syndrome. What was the event that triggered it? Was it resolved? Was it acute, episodic, or chronic?

**Goal Setting and Feedback**

1. Provide an example of the elements of effective goal setting (specific, measurable, agreed upon, realistic, time-related) found in the case study. Make note of any characteristics that may not have been demonstrated.
2. Provide an example of a character using the elements of effective feedback (situation, behaviour, impact) found in the case study. Make note of any elements that may not have been demonstrated.

**Decision-making**

1. Provide an example of the Decision-making Model found in the case study. Was each step done effectively? Did the decision turn out to be a good one?

**Leadership**

1. Which character(s) demonstrated transactional leadership in the case study? Which character(s) demonstrated transformational leadership? Provide at least one example for each.
2. **Sample Case Study Structure**

Introduction

A paragraph or two introducing your document and the concepts you will be using.

**Stress**

Introduction to the stress section. Each section may have its own characters, situations, and examples or all the concepts may be shown in one larger section.

General Adaptation Syndrome / Acute, Episodic, Chronic

Please discuss using characters, situations, and examples.

**Goal Setting**

Introduction to the goal setting section.

Goal setting characteristics found or not found

Please discuss using characters, situations, and examples.

**Feedback**

Introduction to the feedback section.

Feedback

Please discuss using characters, situations, and examples.

**Decision-making**

Introduction to the decision-making section.

Decision-making example

Please discuss using characters, situations, and examples.

**Leadership**

Introduction to the leadership section.

**Transactional Leadership**

Transactional leadership character(s)

Please discuss using characters, situations, and examples.

**Transformational Leadership**

Transformational leadership character(s)

Please discuss using characters, situations, and examples.

Conclusion

1. **Submission Instructions and Marking Rubrics**

\*\*PLEASE NOTE THE FOLLOWING SUBMISSION INSTRUCTIONS. YOUR GRADE MAY BE AFFECTED\*\*

* **Your paper should have a font size of 12 and default line spacing**.
* **Please make sure to include your name, section number, and date in the header of your document.**
* **The document file name must include your last name, section number, and case study number (SmithSecXCase3.docx).**

Terminology/Definitions Marking Guide

Are the terms used correctly and are there strong supporting definitions that correctly correspond to the terms.

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| --- |
| 0  No Submission |
| 1.5  Demonstrates an inadequate use of terminology/definitions of concepts.  (10% of terms used) |
| 3  Demonstrates an inadequate use of terminology/definitions of concepts.  (20% of terms used) |
| 4.5  Demonstrates an inadequate use of terminology/definitions of concepts.  (30% of terms used) |
| 6  Demonstrates an inadequate use of terminology/definitions of concepts.  (40% of terms used) |
| 7.5  Demonstrates a basic use of terminology/definitions of concepts. (50% of terms used) |

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| 9  Demonstrates a basic use of terminology/definitions of concepts. (60% of terms used) |
| 10.5  Demonstrates a basic use of terminology/definitions of concepts. (70% of terms used) |
| 12  Demonstrates a strong use of terminology/definitions of concepts.  (80% of terms used) |
| 13.5  Demonstrates a strong use of terminology/definitions of concepts.  (90% of terms used) |
| 15  Demonstrates a strong use of terminology/definitions of concepts.  (100% of terms used) |

Examples Marking Guide

Examples from the case source correctly and accurately depict the terms and their application.

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| 0  No Submission |
| 5  Demonstrates an inadequate use/explanation of examples.  (10% of concepts used/explained in examples) |
| 10  Demonstrates an inadequate use/explanation of examples.  (20% of concepts used/explained in examples) |
| 15  Demonstrates an inadequate use/explanation of examples.  (30% of concepts used/explained in examples) |
| 20  Demonstrates an inadequate use/explanation of examples.  (40% of concepts used/explained in examples) |
| 25  Demonstrates a basic use/explanation of examples.  (50% of concepts used/explained in examples) |

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| 30  Demonstrates a basic use/explanation of examples.  (60% of concepts used/explained in examples) |
| 35  Demonstrates a basic use/explanation of examples.  (70% of concepts used/explained in examples) |
| 40  Demonstrates a strong use/explanation of examples.  (80% of concepts used/explained in examples) |
| 45  Demonstrates a strong use/explanation of examples.  (90% of concepts used/explained in examples) |
| 50  Demonstrates a strong use/explanation of examples.  (100% of terms used) |

Clarity Marking Guide

Pertains to overall clarity of writing; from spelling and grammar, to clear expression of thought.

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| --- |
| 0  No Submission |
| 1.5  Examples are unclear. (90% of examples are unclear) |
| 3  Examples are unclear. (80% of examples are unclear) |
| 4.5  Examples are unclear.(70% of examples are unclear) |
| 6  Examples are unclear. (60% of examples are unclear) |
| 7.5  Examples demonstrate a basic level of clarity. (50% of examples are unclear) |

|  |
| --- |
| 9  Examples demonstrate a basic level of clarity. (40% of examples are unclear) |
| 10.5  Examples demonstrate a basic level of clarity. (30% of examples are unclear) |
| 12  Examples are clear and well written. (20% of examples are unclear) |
| 13.5  Examples are clear and well written. (10% of examples are unclear) |
| 15  Examples are clear and well written. (0% of examples are unclear) |

Notes